

## *About Peter Schindler*

Pity the customs official who needs to deal with Peter when he crosses a border by car. His documents can be rather confusing, if not downright suspicious: his car has an Austrian license plate; he holds a Swiss passport, but it shows that his residence is in Hong Kong; as for his driving license, take your pick: two from China, one from the US, or several others; and his miniature laminated marriage certificate says that his Malaysian-Chinese wife is Australian.

When he was a lot younger, Peter raced automobiles in Europe – Formula 2, Formula 3, Formula Super-V and Renault Elf – for four years, on occasion even successfully.

He then entered what he calls the ‘dark years’ of his life during which he studied IT at MIT and business at INSEAD. Painfully, he heaved himself up to become an associate partner in Accenture’s China practice. Then it was time to move on.

Peter’s passion for driving has never left him. In 2005, it resulted in a book that BBC Radio called “a love letter to the pleasures of being on an open road”: *On the Road – Driving Adventures, Pleasures and Discoveries* (See [www.ontheroadeditions.com](http://www.ontheroadeditions.com) for more.)



In 2007 he realized a dream – Nokia sponsored him to go on a 21,000km journey through China in the grand-daughter of the famed 1950s Lotus 7 – a Caterham Super 7. His journey took him from Shanghai, China’s hippest city, to remote herders’ tents on the Tibetan Plateau. If you’ve ever imagined what it would be like to give it all up and live your dream, follow him down the byways of China to see what he discovered about life on and off the roads of the Middle Kingdom: [www.ontheroadinchina.com/nokiadiscoverchina](http://www.ontheroadinchina.com/nokiadiscoverchina). Upon his return the car was auctioned off and the proceeds donated by Nokia to the China Youth Development Foundation at a gala charity event hosted by Chinese basketball star Yao Ming.

Nowadays, having driven over a million kilometers on roads in Europe, the US and Asia – and loved every minute of it – Peter quenches his thirst for driving on the roads of China. The upshot is ***On the Road in China***, a company that offers unique driving journeys in south-western China – Yunnan, Tibet and Sichuan – and the neighboring countries of South-East Asia. In partnership with Avis, Peter’s company offers itineraries that allow travelers not only to enjoy driving on open roads (motoring at its best...), but also to see a side of China that very few visitors ever get to see – a land of bustling hillside villages, stunning countryside, friendly people and delicious food – the essence of what travel is all about...

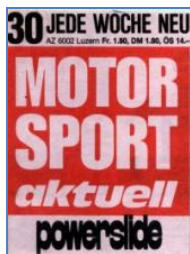


If I've ever had one talent in my life, then it is for moving a car as fast as it possibly can. I was aiming straight at Formula 1, but unfortunately it wasn't to be. Still, the four years I spent racing were unforgettable. The only thing to say really is this: "Youth is a wonderful thing; what a shame it comes so early in life."



### 1981—Formula 3 European & German Championships

- Qualified as only German-speaking racer for the 1980 Monaco Formula 3 race;
- Participated in and won three consecutive German Formula 3 Championship races (Nürburgring, Zolder, and Salzburgring);
- Photo at left: in the lead in Formula 3 event at Germany's famed Nürburgring.



*"Schindler Advancing* The 5<sup>th</sup> race of the German Formula 3 Championship was marked by the duel between Franz Konrad and Peter Schindler. Already during timed practice they chased each other to repeated lap records; and during the race the two didn't give each other an inch. Konrad, who had a bad start, managed to take the lead briefly, but Schindler retook it with a spectacularly daring braking manoeuvre during which the two cars' wheels almost touched and then didn't relinquish the lead until the chequered flag.." (*Motor Sport Aktuell* is the most popular German-speaking weekly motor racing magazine.)



### 1980—Formula Super V European & German Championships

- Overall fifth in European Championship (note: participated in second half of that year's championship only);
- Lap records, pole positions, and wins on several tracks, including Silverstone, Zolder, Hockenheim, Salzburgring;
- Photo at left: Powerslide in Zolder, Belgium's former F1 track.



*"A Star is born? 'A Star is born' is how the saying goes in Hollywood, but in Northampton last Sunday the name buzzing around the paddock was that of 20-year-old Swiss driver Peter Schindler. Schindler, driving his ... Ralt RT5, smashed seven seconds off the lap record on his way to a devastating 18secs win in the Castrol Europe Cup race...."*



### 1979—European & Austrian Renault Elf Cups

- Overall third in Austrian Cup;
- Competed in six European events (including Monaco, Hockenheim, Zolder) as one of four Austrian representatives;
- Photo at left: in the lead at international event at A1 Ring in Austria.